WHAT YOU NEED TO KNOW ABOUT



Our Organization.....

We are a public and privately funded non-profit corporation with a 501(c)(6) tax status. A Board of Directors, made up of Members, controls activities of the organization and gives direction and support to the Executive Director.

Our Mission....

Promote the economic development of agriculture and agribusiness in Henderson County.

Our Mission is Accomplished By.....

Assisting new and existing operations to foster growth in the industry through:

- Identifying production and market opportunities
- Industry Promotion
- > Education
- Advocacy
- Locating Resources and Facilities
- > Connecting Individuals
- Coordinating ag-related projects and development

Reasons to Be a Member/Partner.....

- > Strength in Numbers
- > Represent a Common Interest for all County Farming and Agribusiness
- > Voice for Agriculture with Elected Officials, General Public and Media
- > Neutral Point of Contact for Buyers, Growers, New Ventures
- Central Source for Ag-related Issues
- First to Learn About New Markets, Commodities, Products, Grants, etc.
- Networking Opportunities
- Promotion on a Broader Scale
- > Business, Legal, and Regulatory Information Source
- Local County Brand Southern Mountain Fresh
- > An Organized Way to Work Together
- > Reasonable Investment with a Return